



Regenerative travel sets a new, aspirational objective for ecotourism. Where sustainability is about limiting or slowing down degradation, regeneration is focused on restoring and regenerating cultural identity, human wellbeing, natural systems and ultimately correcting the negative impacts of over tourism.

We are working with organizations who manage the landscapes we visit to develop **new standards** against which to measure the real-world impacts of our guest's travel on sustainable development goals. These efforts are guided by our **Theory of Change**, and designed to ensure that our trips have a net-positive contribution to Africa's landscapes and people.



OUR APPROACH TO *Regenerative* travel

Regenerating landscapes & communities

Using indicators spread across different 'impact areas', we measure how the real-world impact of our trips on regenerating landscapes, conserving biodiversity and supporting local communities. This information is used to inform our guests how their money is going back into conservation and sustainable development.

Carbon neutral

We are seeking to offer **carbon-neutral travel**. By using sustainable enterprises - lodges, modes of travel and activities - we reduce our carbon emissions as much as possible before offsetting what is remaining to zero.

COMPLEX CHALLENGES

Population growth & demographic change

Climate change

Land-use change & overexploitation



LEADING TO



Species declines & extinctions



Loss of cultural heritage



Loss of livelihoods leading to poverty, inequality and health impacts

The Need for Sustainable Tourism

that has measurable impact on biodiversity and human wellbeing

AFRICA  UNTAMED

Our *impact* areas & *outcomes*

Shared land and seascapes

- Conserve biodiversity
- Promote sustainable use of land and seascapes

Human wellbeing

- Preserve cultural heritage
- Promote sustainable development of communities

Climate mitigation

- Minimize emissions from our operations
- Offset remaining emissions as reliably as possible

Our *goals*

1

Stable or increasing populations of species in every land or seascape you visit.

2

At least 50% of degraded land and sea are being restored for conservation or sustainable use within landscapes we operate in.

3

At least 30% of the land or seascapes you visit are owned and managed by local communities.

4

Communities benefit from tourism in all the land or seascapes you visit.

5

Zero emissions travel for all our guests.

OUR GOALS

Aligned with the United Nations Sustainable Development Goals (SDGs)



AFRICA  UNTAMED
Theory of Change

OUTCOMES & PRIMARY INDICATORS

For each outcome included in our Theory of Change, a set of **primary indicators** have been identified. These will allow us to evaluate progress towards achieving the regenerative goals laid out in our Theory of Change.

Africa Untamed is currently working with local and international organizations who manage the land and seascapes we visit to refine and align these indicators with data being collected on the ground.

Beginning with our first African Odyssey trip - "Human Origins" – in 2025, these indicators will be used to provide guests with an estimated breakdown of how their tourism funds are being invested across the landscapes they visit.



Outcome: Conserve Biodiversity

Primary Indicators

Landscapes/seascape conservation (in the land/seascapes we visit)

- Area (hectares) of degraded land or sea being rehabilitated for conservation
- Area (hectares) designated as protected areas
- # landscapes & seascapes where specific action has been taken to maintain or improve ecological connectivity

Species conservation (in the land/seascapes we visit)

- # IUCN red-listed species for which conservation programs are in place

Human-wildlife conflict resolution (in the land/seascapes we visit)

- Trend (number, frequency) in levels of human-wildlife conflict incidents
- # landscapes or seascapes using a holistic approach to human wildlife conflict (HWC), such as SAFE SYSTEMS

Preserve cultural heritage

Well-governed community led-institutions (in the land/seascapes we visit)

- Area (hectares) of critical biodiversity areas we visit managed or co-managed (de jure or de facto) by indigenous peoples and local communities for conservation
- # community conservancies we visit for which land is registered as being owned by the community

Human rights (in the land/seascapes we visit)

- # landscapes or seascapes within which human rights (with respect to traditional customs and practices) are being prioritized, and the impact of this is being measured

Minimize emissions from our operations

Scope 1 emissions (us)

- Travel & Transport: staff air & ground travel

Scope 2 emissions (the energy we purchase)

Scope 3 emissions (our operators)

- % in-situ operators we use with 1.5C compliant plans OR targets/industry standards in place for reaching net zero
- Sustainable food
- Materials & products
- Water management
- Zero waste
- Zero carbon energy

Promote sustainable use of land and seascapes

Food systems (in the land/seascapes we visit)

- Area (hectares) of degraded land being rehabilitated for sustainable food production
- Area (hectares) under sustainable agriculture and aquaculture

Climate resilience (in the land/seascapes we visit)

- # landscapes or seascapes documenting key climate risks and taking model adaptation actions supporting increased resilience for ecosystem, species, and people

Deforestation (in the forest landscapes we visit)

- Area (hectares) of gross and net forest cover loss, fragmented, and/or burned per year

Water management (in the landscapes we visit)

- # renewable water resources OR % water that is sourced from renewable water resources

Promote sustainable development of communities

Well-governed community led-institutions (in the land/seascapes we visit)

- Women empowerment (participation & education)
- Youth empowerment and enablement

Peace & Security (in the land/seascapes we visit)

- # community landscapes or seascapes where peace-building initiatives are in operation

Sustainable local economies (in the land/seascapes we visit)

- # communities reporting improved benefits from sustainable use of biodiversity
- # communities with a carbon program
- # community conservancies that finance 100%, and >50% of their own operations
- Proportion of population employed in biodiversity conservation or sustainable tourism

Education (in the land/seascapes we visit)

- % primary schools with facilities (e.g. water, dormitories)
- % children on merit-based scholarships
- % schools with dedicated environmental education programs

Health (life expectancy) (in the land/seascapes we visit)

- # conservancies with demonstrated impact on human health (e.g. maternal health)
- # of conservancies with demonstrated impact on animal health (e.g. production value)

Energy access (in the land/seascapes we visit)

- # conservancies with programs to provide reliable and green energy access to communities

Offset remaining emissions as reliably as possible

- Identify verifiable carbon offset schemes in Africa that can be used to offset the remaining emissions associated with Africa Untamed trips.